



Key Traceability Fishery Improvement Projects (FIPs)

Key Traceability provides quality FIPs “Key Traceability FIPs” to clients globally. Features of Key Traceability FIPs include quality assurance, meeting international standards, timely delivery of services, meeting FIP milestones and public transparency of activities.

In recent years the development of Fisheries Improvement Projects has seen huge growth with the aim to provide a structured plan to a fishery for improvement, often to a pre-defined level (such as the Marine Stewardship Council). Key Traceability is currently engaged in multiple FIPs namely in West Africa, the Indian and Pacific Oceans.

Vision Statement

Key Traceability is the world leader in FIPs. We aim to engage with a large number of fisheries and have a well-developed portfolio of FIPs with successful examples of reaching their targets such as MSC certification or publicly recognised environmental and social impacts to ensure global sustainability of the world’s oceans, its stocks and people.

Mission Statement

Key Traceability offers scientific services and project management to private companies, fisheries, NGOs and government clients, providing science, strategic planning, guidance and project management in their Fishery Improvement Projects.

This is achieved using Key Traceability’s team of experienced Fishery and Social Scientists working collaboratively internally and with our strong network of consultants, NGOs and government bodies ensuring the project reaches its milestones opening the door to markets for the fishery.



Current spread of Key Traceability FIPs



The Value of Key Traceability FIPs

Key Traceability ensures that FIPs bring value to the organisations involved in the project and to the environment by meeting strict quality standards. All Key Traceability FIPs will meet the CASS FIP guidelines, have its own webpage on fisheryprogress.org, a public fishery assessment, scoping document, workplan, MoU and Peer review. There will be a dedicated FIP coordinator who arranges regular steering group and in-person stakeholder meetings. All Key Traceability FIPs are monitored for performance and deliver environmental benefits within given timeframes, we are DERREK:

D – Demonstrating value and quality

E – Environmentally beneficial

R – Responsible

R – Reliable

E – Economically and socially sustainable

K – Key to your success

For more information or to enquire about a FIP please contact Tom Evans



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